

The following table shows the Goals that were presented at the last public meeting for the Richmond District Strategy in February 2017. Attendants were asked to share their input about the goals under three categories of support, support with modification, and do not support. The results are summarized in this table. The last column is new: based on the comments and feedback received the goals have been refined.

#	Goal	Yes	No	Support with modifications	Comments	Edited Goals based on Comments
1	A neighborhood that retains its family friendly character.	32	1	5	I see! Family-friendly is a bit vague Family friendly = affordability The neighborhood is losing its friendly character. Like to see more community activities. Smaller parks, beside GG Park Family friendly = affordable! Family friendly = no poor people? Support family friendly – but needs to support a variety of family needs, not just single family housing	A neighborhood that continues to provide resources and services for families and children to retain and advance its family-friendly character.
2	A neighborhood that maintains and supports its diverse character.	35	0	5	What does it mean to “support”, I am concerned about the fiscal impact of this goal Need to clarify “support” Not enough to “maintain” should “increase diversity” More apartments	A neighborhood that maintains and increases its racial, ethnic, and cultural diversity.
3	A neighborhood with a variety of housing options that meet a wide range of household needs.	22	3	14	I don’t understand what this goal means, needs clarification *Less emphasis on luxury housing I would like to see that diversity reflect realistic income brackets; heavy on low, moderate and middle income; lower on market rate Low-income a priority More gentle infill, new apartments Does “wide range” mean luxury, market rate? Then no. We need housing of ALL-levels ^Yes +1 Middle class affordable – not luxury	A neighborhood with a variety of housing types that meet the needs of all households from single-person to multi-generational families.
4	A neighborhood with affordable rental housing and sales options.	31	1	10	Do not support rent control. It doesn’t work, the market will fix itself (+2) I object to regulations that restrict market housing from being build or that harms property values. Affordable, but for whom? A lot more development needed for the 10 years What is affordable? I am a long term middle class renter – retiring in 5 years- and can’t afford what is touted as affordable housing. What is “affordable”? Will it really be affordable? ^ Yes, can we please define what “affordable” is for this community? Without rent control, I wouldn’t be able to live in this neighborhood. Rent control should be expanded.	A neighborhood with plentiful rental housing and for sale options especially for low and moderate income households.

					<p>We need improvement. People are living in in-laws and the parking does not provide for the population growth.</p> <p>Support rent control and increased housing stock at all levels.</p> <p>The “market” will change as much as it can, all at the expense of the average “Joel Jane”. It “corrects itself with sudden debilitating economic depression.</p> <p>Housing debated is housing denial.</p>	
5	A neighborhood where existing residents can continue to stay.	39	0	2	<p>We need a way to achieve this without enabling fraudulent owner-move in evictions for tenants.</p> <p>What does this mean? It’s vaguely worded. Does this come at the cost of others being able to enter the community?</p> <p>We need strong protections to prevent Ellis Acts and OMI evictions.</p> <p>Newly constructed apartments.</p>	A neighborhood where existing residents can continue to stay and new residents can be accommodated.
6	A neighborhood where balance exists between accommodating new residents and stabilizing existing residents.	19	5	17	<p>We need to be mindful that it is difficult to stabilize current residents when these are a major profit motive to replace them with new residents with much higher incomes. Stabilization 1st.</p> <p>How? Gentrification causes displacement.</p> <p>Stabilizing existing residents should come first</p> <p>How are Goal #5 and Goal #6 different?</p> <p>Not sure what stabilizing means. Lifelong Richmond resident and renter. How will I be protected?</p> <p>How will stabilization occur? More regulation? If so, I object.</p> <p>Stabilize rents by increasing # of units at all levels.</p> <p>What form does stabilization take?</p> <p>Parking and street traffic is not accommodating</p> <p>Are these necessarily at odds if we adequately grow the housing pool?</p>	Goal combined with No. 5.
7	A neighborhood where local businesses can continue to stay.	28	0	5	<p>I support protecting long-term businesses from extreme rent increases. But how is it compatible with property rights?</p> <p>Again, vaguely written. Does this suggest new regulations? There are too many regulations.</p> <p>Nuisance?</p> <p>More mattress stores!</p> <p>Neighborhood needs revitalization in certain areas</p> <p>Encourage empty stores to be filled more quickly.</p> <p>Install bike lanes in the Richmond to get to local businesses.</p> <p>Can we end sex slavery by closing down massage parlors?</p>	A neighborhood where local businesses can continue to stay and commercial corridors attract thriving businesses.
8	A neighborhood with ample, reliable and safe transportation options for a variety of needs.	27	2	11	<p>Private automobile transportation should not be prioritized.</p> <p>Walking, biking and public transit emphasized over auto.</p> <p>We need less parking, not more. Those who really need it can still access it.</p> <p>Suggest having permitted parking for residents. Why? 1) I’ve seen people from Marin park car then take Muni to downtown. 2) There are residents with multiple cars, using city streets as parking lots (residents at 279 have 6 cars) 3) People use it for drop off – airport parking 4) along Park Presidio it used to sell used cars. Have permit parking so residents have more options.</p> <p>Improve Muni frequency.</p> <p>Why can’t we have BART down Geary? The bus lane will be a fiasco.</p>	No change.

					<p>Emphasis on FAST transit and indifference to parking. NO MORE CARS!</p> <p>Less parking, fewer cars, better Muni.</p> <p>Bus lane of construction will ruin economy, quality of life, etc.</p> <p>We need east-west bike lanes.</p> <p>Especially the need for truly rapid transit (express) to downtown and other parts of the city.</p> <p>No growth until transit is improved.</p> <p>The Richmond has a high walkability score. Let's focus on getting people out of their cars unless absolutely necessary. More walking/biking and transit.</p> <p>Less cars.</p> <p>BART on Geary.</p> <p>Fewer cars, slower speeds on Fulton and Geary. More and faster transit.</p> <p>No free parking. Anywhere, anytime.</p>	
9	A neighborhood with safe streets for pedestrians and cyclists, especially along Fulton Street.	33	4	6	<p>We need the activated flashing lights along crosswalks.</p> <p>Why is this not improved while the area in front of City Hall is so fancy?</p> <p>Designate arterial routes.</p> <p>Why Fulton?</p> <p>Fulton and Geary. Refer to Goal #6. Smooth flow, time to travel from distance to downtown, safety.</p> <p>Traffic lights on Fulton.</p> <p>Cars don't stop at crosswalks.</p> <p>Need lighted or flashing crosswalks.</p>	A neighborhood with safe streets for pedestrians and cyclists.
10	A neighborhood where parks, especially Golden Gate Park, are safely accessible for pedestrians and cyclists.	34	0	4	<p>Emphasis on GGP is misplaced. Smaller, infill parks contribute to the Richmond's character immensely.</p> <p>^Yes, let's improve these as well and expand where possible.</p>	No change.
11	A neighborhood with active streets and mixed-use buildings.	22	6	8	<p>Quiet streets are charming too.</p> <p>I need more clarification about what "active streets" mean? Is it more pedestrian friendly?</p> <p>Depends on the mixed-use!</p> <p>Side streets should be quiet.</p> <p>We need to ensure that our neighborhood small business corridors can thrive first.</p> <p>No more big box stores on Geary.! Let's focus on local businesses and support the merchants in our community. (+2)</p>	A neighborhood where the commercial corridors are vibrant, include a mix of uses that serve the residents daily needs, and where storefronts are active.