

EXCELSIOR and OUTER MISSION NEIGHBORHOOD STRATEGY

WORKING GROUP SUB-GROUP PRESENTATIONS

meeting

MARCH 15, 2018

1 PUBLIC REALM

OUR GOAL CREATE a VIBRANT, CLEAN and UNIQUE PUBLIC REALM

CHALLENGE GREEN, CLEAN and MAINTAIN!

REINFORCE SENSE of PLACE, CELEBRATE DIVERSITY

BUILD a NETWORK of PUBLIC SPACES

EDUCATION and CHANGING ATTITUDES is KEY to CLEANING UP the NEIGHBORHOOD

2 CORRIDOR

WE FOCUSED ON MISSION STREET

WE FOCUSED on the MACRO

How to STOP the BLEEDING

OUR GOALS

- STREAMLINING PERMITTING PROCESS
- IMPROVE the ENVIRONMENT so BUSINESSES CAN THRIVE
- WORK WITH INDIVIDUAL BUSINESSES to HELP THEM PERFORM WELL

CHALLENGES

PEOPLE GO ELSEWHERE

Have a Business Concierge

Recruit Businesses and Services

FOCUS on HUBS

MISSION

PERSIA

3 MOBILITY

WE KNOW WE NEED MORE VOICES

WE HAVE the FOUNDATION!

OUR GOAL

MAKE IT SAFER and MORE INVITING for PEOPLE to GET AROUND

ebikes that can carry kids & groceries

Safe walking experience

Reconfigure roadways

Enjoyable Multi's experience

Electric bikes

Separate Bikeway not blocked by Uber and Lyft

Bike connections are safe

it's a hub of activity here!

Reroute to Germany

KEEP TALKING to the CITY!

Linger on Mission

- BUILD RELATIONSHIPS!
- HANG OUT!

4 LAND USE and HOUSING

OUR GOALS

- MANTAIN and BUILD HOUSING STOCK
- PROMOTE CULTURAL EXCHANGE among STAKEHOLDERS
- ENHANCE the COMMERCIAL CORRIDOR
- DEVELOP and MAINTAIN INFRASTRUCTURE
- PREVENT EVICTIONS
- DEVELOP a DESIGN AESTHETIC for NEW BUILDINGS
- PROVIDE LEGAL SUPPORT

STOP!

THAT SUPPORTS ALL INCOMES THROUGH the LIFE CYCLE

DESIGN GUIDELINES

EVERYONE HERE CAN ENVISION a FUTURE together