

May 16, 2016

Bike Share Update

to Market and Octavia CAC

motivate
get going

10x expansion of bike share program to deliver transformational regional growth

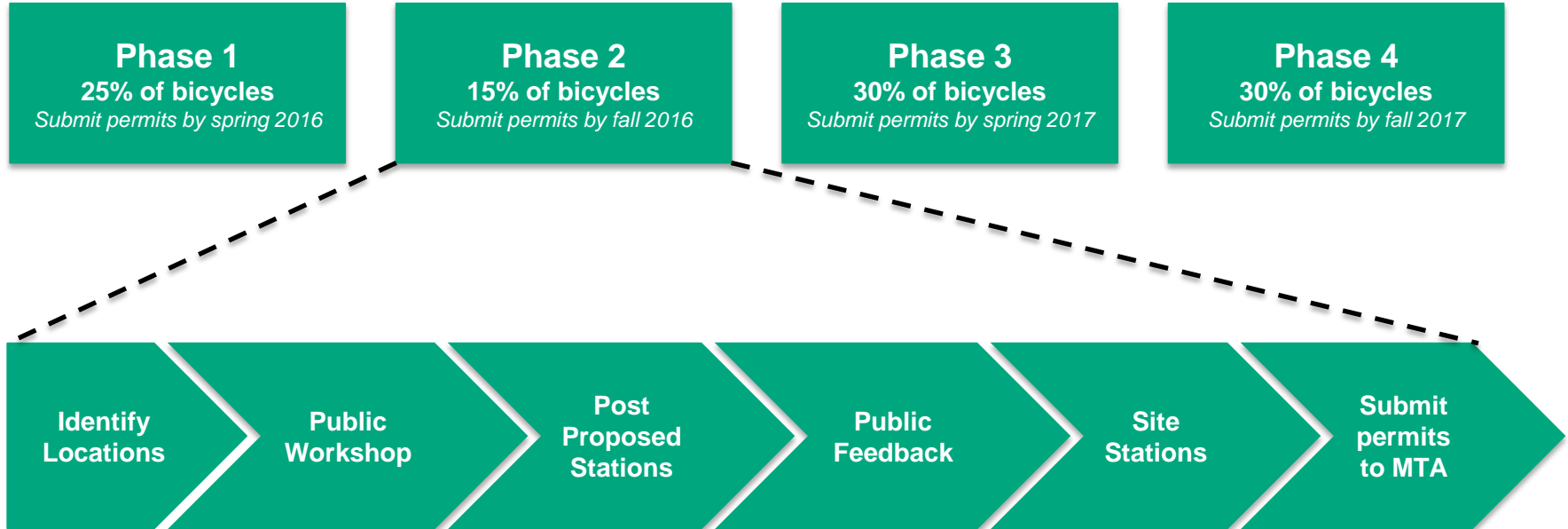
Phased roll-out over 2016-2018 will bring bike share to new communities.

Growth of Fleet during Expansion			
CITY	CURRENT FLEET SIZE	EXPANSION FLEET SIZE	INCREASE
SF	328	4,500	+4,172
San Jose	129	1,000	+ 871
Oakland	0	850	+ 850
Berkeley	0	400	+ 400
Emeryville	0	100	+ 100
TBD		150	+ 150
TOTAL		7,000	



The Bay Area's bike share will be the largest bike share per-capita in the country when expansion is complete

Phase 1 is in the permitting phase; Phase 2, including Market & Octavia, is beginning



Currently
in
progress

Bike share will expand in phases, maintaining contiguous service area throughout.
When complete, bike share will be in all 11 Districts and each of the 7 Communities of Concern.

Site Planning process combines analytics and public feedback

- Rigorous data analysis process, supplemented by feedback from MTA program managers to determine recommended service area
- Using data and field analysis, our consultants identified over 200 “technically viable” sites for Phase 1 stations
- Motivate offered briefings to city officials, electeds and key stakeholders to review selections
- Revisions made
- Public Workshops allowed residents to discuss station locations with each other and provide comment to help narrow down selections
- Draft final maps are now posted for comments for those unable to attend workshops



4-6 feasible location options per grid square were presented at public workshops

Extensive community engagement process for Phase 1 complete - 1,000s engaged

- **5,000 Suggest-a-Station submissions**
 - Submissions helped determine service area, site locations
- **70+ Stakeholder meetings**
 - Provide bike share 101, address any questions
 - Attend regular community group meetings
 - Walking tours of sites with community and agency leads (eg BART, Port, Rec and Parks)
 - Iterative meetings with Supervisors
- **3 Public Workshops: D6, D8, D9 for Phase 1**
 - Supervisors co-sponsored workshops
 - 20-30 workshop attendees per session
 - Positive feedback about interactive and thorough approach
- **100 Comments collected from SF online map**
- **3 Libraries with Maps of Proposed Stations**
 - Feedback opportunity for those without internet, general public



Community members review a map together at a public workshop. Workshops for Phase 1 were held in Districts 6, 8, and 9.