

**Citizens Advisory Committee of the Market & Octavia Area Plan  
City and County of San Francisco**



**Tuesday, June 21, 2022**

*Hearing will be held remotely Refer to the  
"Remote Access to Information and  
Participation" section below for  
instructions.*

**7:00 PM – 8:30 PM**

Autumn Adamme  
Tony Tolentino  
Madeline Howie

Robin Levitt  
Tracy Jacks  
Ted Olsson

Jason Henderson - **ABSENT**

The Agenda is on our website at [www.sfplanning.org](http://www.sfplanning.org) and at the meeting.

**MEETING AGENDA:**

1. **7:00 – 7:10:** Administration (*Tracy Jacks, MO CAC Chair*)
  - Approve 03/21/22 Meeting Minutes
    - Robin clarifies the following:
      - Buchanan signals - these signals impede pedestrian movement.
      - Too much capacity east of Octavia
      - The CAC had minimal involvement in the creation of RFP
      - Jury selection - he had no involvement, it had no representation from Hayes Valley residents, nor CAC, insufficient historical knowledge.
        - Babs corrects
    - Several HV residents on the committee

- With edits, all approve
  - Announcements
  - Review of 06/20/22 Agenda
2. **7:10 – 7:55:** IPIC review and projections (*Mat Snyder, SF Planning*)
- [https://sfplanning.org/sites/default/files/documents/cac/MOCAC\\_Presentation02-062122.pdf](https://sfplanning.org/sites/default/files/documents/cac/MOCAC_Presentation02-062122.pdf)
  - Going back to being more conservative with revenue projections in response to being too optimistic in past couple years. Revenue is behind.
  - Transit, complete streets, child care and admin are the major areas
  - Last year expected \$15M and have \$37M
  - A lot of the projects - not funded for the next 5 years. Projects haven't been well defined yet.
  - Buchanan Street Malls is the highest priority for SFMTA
  - This will come back to us in the fall and November for feedback and approval
    - i. Ted asks: would it help to prioritize the items in each category?
      1. SFMTA and Public Works will speak with us
    - ii. Robin: questions greening budget
      1. Categories were consolidated, Complete Streets includes Greening
    - iii. Status of 21 Hayes and 6 Parnassus, funding for Haight Octavia intersection congestion, study removal of remaining Central freeway
3. **7:55 – 8:05:** CAC updates (*Julian Bañales, SF Planning*)
- Parcels K and L
    - No plans for affordable housing, nothing to report, it's a ways off. Are currently negotiating 36 month lease with 18 month option.
    - Robin: Supe Preston is working on it, having discussions about these parcels . Why is the City dragging its feet ?? Site has been paid for, why isn't this being worked on? Empty sites are collecting trash.
    - K - northern parcel where Movie screen and proxy are located.
    - L- bier garten location
  - Trader Joe's
    - Still waiting on NSRs from project sponsor - no update yet
    - Outreach has been happening, point of Contact needed
4. **8:05 – 8:20:** Freeway Commemoration Project (*Susana Fraker, San Francisco Parks Alliance; Dylan Hamilton, SF Planning, Jennifer Laska, Community member and Project Director, Lloyd Silverstein, Fundraising Lead, Ben Zotto, )*)
- Presentation and updates
    - Multi year, community driven project

- Community champions are essential
- Renamed to The Octavia Project
  - Douglas Burnham
    - Community priorities
      - Envision ordinary people owing ordinary things
      - Ongoing Activism
      - Future Generations
    - Octavia Blvd btw Market and Hayes
      - Champion acts of everyday people
      - Capture and celebrate
      - Envision inclusive process
      - Extend the vision of those who fought for this, to create a more pedestrian centric vision
      - Cut across jurisdictional boundaries
      - Open, community centric environment
  - Cass
    - Right sizing and understanding feasibility
    - Work with SFMTA, understand their priorities and incorporate community feedback
    - Community design survey to determine priorities of community - 93% of respondents live in HV, 535 for more than 10 years
    - Community conversations and question answering at local events
    - Stories and visualizations
  - Schedule
    - More extensive community engagement process
      - Community meetings, presentations - 2 of 7 done
      - Goal is to have engagement through August
      - Present to this group in mid-September
      - July - recordings of oral history project will begin.
        - This is a core aspect of the project, capturing the direct history of the stories
        - Use these stories and quotes publicly accessible via library etc.
      - Starting redesign after aggregation with community
      - 7 community engagements starting this coming Sunday at Head West mkt
      - LoHmana meeting

- July 16 - two circuses and tabling outreach 111th anniversary of original HV carnival
  - Walking tour of HV at end of July
  - Early august, community design workshop
  - Plaza prototype early august
    - Taking info and synthesizing into new design and feasibility review
- Other comments on project
  - Robin: love design goals and process of community engagement, hopeful.
    - Is hopeful that it's not lost that it was a citywide effort, not only HV
    - Part of the story of freeway removal = freeway revolt should not be forgotten. The impact of this is much greater than Hayes valley
    - Patricia Walkup's story should be told. Jason Henderson did a series of interviews with her that should be included in oral history.
    - Thanks for all of the work !
  - Ted:
    - Superb presentation
    - Hopes for a regular report from the Project Committee
    - Glad that parks Alliance is involved.
    - Happy to help in any way
  - Survey :
    - <https://proxy.link.app/198886819888/forms.gle/ajCQKF22jpc25G3C6>

5. **8:20 – 8:25:** Other updates and comments (*Tracy Jacks, MO CAC Chair*)

- When are we meeting again? No update
- Request for MOP CAC meeting updates

6. **8:25-8:30:** Next Meeting Monday, September 19, 2022

7. **Public Comment.** At this time, members of the public may address the Citizens Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda. With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

- No public comments for today
- Adjourned at 8:20 pm